

'How to' Guide Hate Crime Projects



**The keys to life
Development Fund**



The Keys to Life Development Fund

In 2015, the Scottish Government funded fourteen innovative projects that aimed to make a positive difference in the lives of people with learning disabilities. They wanted to know what new ideas worked, and which successful ideas could be replicated elsewhere. This document is a practical guide for anyone interested in replicating one of these projects. It tells you what the projects did, their outcomes, how much they cost, and what steps are crucial to their success.

These projects were funded under the Hate Crime theme of The keys to life Development Fund. If you would like to find out more information about hate crime and third party reporting then please visit sclد.org.uk and search for 'commissioned reports'.

Hate Crime Projects

There were two projects funded under the Hate Crime theme. The table below shows the organisation, the project and the contact details for the organisation should you wish to find out any more information from the project directly.

Organisation	Project Name	Contact name	Email address
I Am Me Scotland	Cinebus	Carol Burt	iammeproject@yahoo.co.uk
The Advocacy Project	Support to Report	Ann Lafferty	ann@theadvocacyproject.org.uk

The Advocacy Project

Support to report

The Advocacy Project is a human rights based organisation that supports people to have their voices heard and be empowered to be involved in decisions that affect their lives. Their issue-based advocacy services are free and confidential and they are independent of social work, NHS and other agencies.

What the project did

The Advocacy Project recruited a collective advocacy group from their existing service user base and organisation networks. This was made up of people with learning disabilities from across Glasgow, East Renfrewshire, North Lanarkshire and South Lanarkshire who are passionate about this subject, who brought their own personal experiences to influence the group and its message to other stakeholders.





In addition to this they:

- Hosted workshops, in partnership with Police Scotland, about disability hate crime and Third Party Reporting Centres (TPRCs)
- Trained collective advocacy group members to deliver training/awareness raising sessions to TPRCs
- Approached TPRCs in the Greater Glasgow and Lanarkshire areas
- Facilitated collective advocacy group engagement with TPRCs.

The Support to Report groups then built on their experience of delivering presentations to Third Party Reporting Centres. They developed two further workshops: one aimed at people with learning disabilities and carers and one aimed at support staff. These workshops included film and interactive elements and covered:

- Disability Hate Crime Awareness
- Under reporting
- Different options available to individuals to report hate crime
- Supporting to report
- Thinking about communication
- Peer support.

Group members also received Third Party Reporting training from Police Scotland and Keep Safe Ambassador training from I Am Me (another The keys to life Development Fund project).



“Nobody should get bullied no matter who they are. Everybody is the same and I think this is a great way to raise awareness about bullying.”

Outcomes from the project

The outcomes achieved by The Advocacy Project in the first phase of the project were:

- People with learning disabilities felt more confident and able to engage with TPRCs in order to develop effective interventions to tackle hate crime
- Awareness of disability hate crime was raised, particularly so in organisations who do not deal specifically with issues relating to learning disability
- People with learning disabilities were socially connected in their communities
- People with learning disabilities learned new skills and were in control of putting forward their own views and reducing barriers to inclusion by informing others of steps that need to be taken
- Police Scotland worked directly with people with learning disabilities to reduce stigma and enhance knowledge
- TPRCs received a degree of scrutiny on practice and were encouraged to be proactive in supporting people to report hate crime.

“Awareness of how small actions can have a huge effect on the person concerned.”

The outcomes achieved by The Advocacy Project in the second phase of the project were:

- Staff who support people with learning disabilities feel more confident in encouraging and supporting the reporting of hate crime
- Service users and carers have increased awareness of what is a disability hate crime and various options available to them to report it
- Group members are able to support the reporting of hate crime in their role as ambassadors
- People with learning disabilities are more socially connected in their communities
- People with learning disabilities have learned new skills and new knowledge which has increased their confidence in reporting hate crime, putting forward their views and reducing barriers to inclusion

What would they change if they did it again?

The project suffered from staffing issues for some time and would have preferred to have some additional staff help throughout the project, especially in dealing with the administration of the project.

A greater knowledge of the inefficiency of Third Party Reporting Centres before the project began would have been helpful.

One member of staff has ended up using their car to drive people to meetings, which has not always been the most efficient use of resources or time. However this has helped with the group bonding.

Top five recommendations for running a similar project

- 1.** Make sure you have dynamic partnerships. The Advocacy Project had strong links with Police Scotland before this project began and as the project unfolded a partnership with I Am Me developed.
- 2.** A very detailed plan was outlined before they applied for funding. This included the logistics of how and when, projected dates, definite dates and who was available when.
- 3.** Consider the logistics of the geography and the specifics of the people involved. You are then able to help to signpost people to support for other issues.
- 4.** Accessibility needs to be considered from the start of the project; be mindful of how long this can take.
- 5.** Be really clear from the beginning about how you collect your evidence and evaluation. Be clever and find out about what Easy Read evaluation materials are out there and whether you can adapt them.

Financial costs of the project

A breakdown of the costs of the project is shown in the table below.

The majority of funding was used for staff costs. There was no additional funding used for this project.

	Total spend
Capital costs	£ -
Office Expenditure	£7,325.00
Staff costs	£33,849.87
Volunteer costs	£9,135.00
Other costs	£3,531.46
Total	£53,841.33

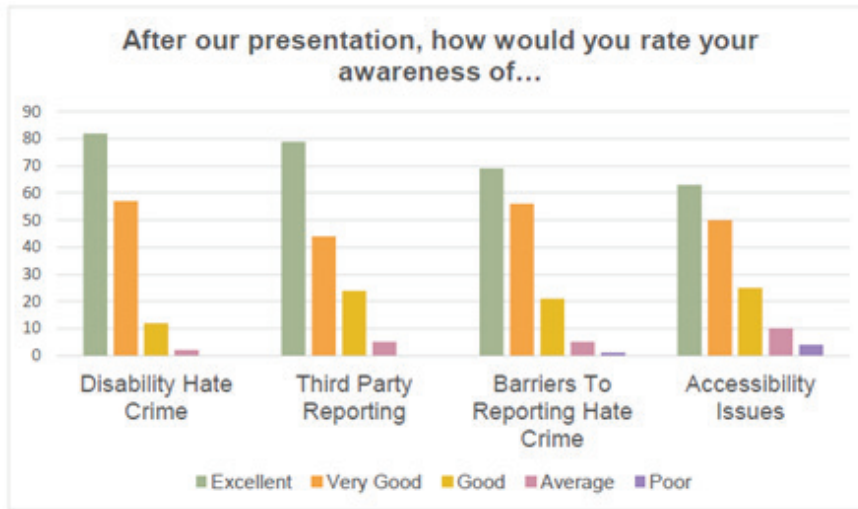
How the outcomes were evidenced

The Advocacy Project completed evaluations of both phases of their project. These can be found at theadvocacyproject.org.uk

From the first phase of the project the majority of those who witnessed the presentation found their awareness of disability hate crime, third party reporting, barriers to reporting hate crime and accessibility issues were now excellent. They also created a video which can be found on theadvocacyproject.org.uk

“I will be more confident in recognising and reporting any hate crime.”





I Am Me

Cinebus

I Am Me are a community-based organisation who aim to raise awareness of disability hate crime and increase reporting of disability hate incidents. Having developed a number of resources, they wanted to make sure that as many people as possible were able to see them and learn from them.



“I enjoyed going on the Cinebus and it made me more aware of disabilities.”

What the project did

I Am Me converted an old Stagecoach bus into a mobile cinema. They used the Cinebus to show educational films to young people, disabled people and the wider community. The bus was also used to roll out their Keep Safe initiative.

The bus attended community events across Scotland, disability groups and 49 schools with over 6,808 children participating. Of these, 3,139 feedback sheets were returned from children and 255 from teachers. These schools were predominately in the Renfrewshire area.

Outcomes from the project

The outcomes that the project achieved were:

- Communities are aware of the effects that harassment and abuse of disabled people can have on an individual
- Disabled people can participate in community life, free from the fear of harassment and abuse
- The Cinebus offered members of the community the opportunity to participate in I Am Me film showings and training regardless of personal characteristics or socio-economic backgrounds.

“Nobody should get bullied no matter who they are. Everybody is the same and I think this is a great way to raise awareness about bullying.”

What did the project need to succeed?

The project has required strong partnership working with the local authority. The local authority has provided storage, maintenance and servicing for the Cinebus. In addition to the practical support, the project has needed committed and enthusiastic staff who can deliver learning inputs to a continuously high standard.

Planning and project management have been essential to ensure tight budget control, bookings, diary management and risk assessments are all carried out effectively.

What would they change if they did it again?

The delay in funding meant that I Am Me missed their original slot to get the bus converted and this caused some delay for them. In addition to this, the conversion was slightly more expensive than they originally anticipated. They had an intern who left after five weeks of training, which set them back a bit. Furthermore there was a delay in the original intern starting due to Council HR protocols.

After completing the first tour of the bus, I Am Me feel they are now more suitably prepared to plan the administration of a second tour, having now set up programmes, booking systems, invoicing, evaluations and pricing guides.

How the outcomes were evidenced

They gathered feedback from every session with the bus and have over 3,000 responses from children. In addition, they took photographs and encouraged participants to send them pictures, poems and creative messages about what they had learned.

I Am Me created both an interim evaluation report and a final evaluation report which can be found on iammescotland.co.uk

The headline figures from the final report were:

- 98% enjoyed the Cinebus
- 92% enjoyed the film
- 92% said the day made them more aware of disabilities
- 99% know that bullying is wrong
- 97% know that it is important to report bullying
- 96% would tell if someone was being bullied because of their disability.

Financial costs of the project

A breakdown of the costs of the project is shown in the table below. The majority of funding was used for capital costs, namely the fitting out of the bus. There was additional funding used for this project.

	Total spend
Capital costs	£21,504.00
Office Expenditure	£5,118.10
Staff costs	£17,638.72
Volunteer costs	£200.00
Other costs	£4,182.80
Total	£48,643.62

“What a fantastic learning experience for our pupils. The content was very relevant and interesting. The workshop leaders were superb, fully engaging the class throughout. Thank you so much for such an excellent learning experience.”

Top five recommendations for running a similar project

1. Organise a booking plan for the project period.
2. Ensure all training and risk assessments are carried out before commencing the project and then updated at regular intervals.
3. Work closely with local partners who can provide support for the project.
4. Carry out feedback/evaluations and continually look for ways to improve the project.
5. Look for ways that the project can become more sustainable over the longer term.







**Produced by Scottish Commisison for Learning Disability, 2017.
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